

## About co:compass

### 19 years of expertise in tourism consulting

From analysis and strategy development to concrete tourism marketing, co:compass is your one-stop shop. We work transparently and in partnership at all times and inspire clients and service providers with innovative solutions.

### The co:compass partners

#### - Karsten Palme

Strategy consulting, organizational development, participation processes  
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#### - Martina Leicher

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#### - Monika Agata-Linke

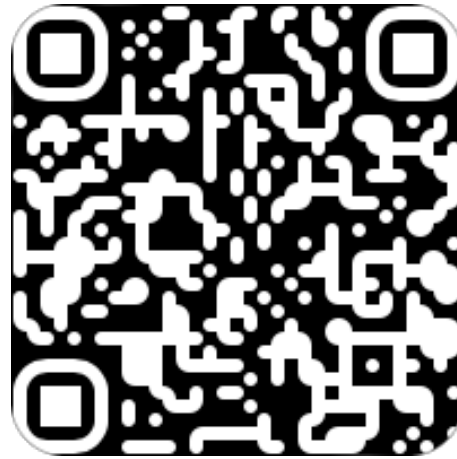
Digital sightseeing, inclusion & accessibility, funding consulting  
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#### - Kathrin Pape

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Continue reading here to find out more about the Sustainability DNA, a professional sustainability management in tourism.

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Develop your own Sustainability DNA professionally and communicate it well:

### SUSTAINABILITY WITH A SYSTEM



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## Our services

### Analysis, strategy & implementation

Together with you, we analyze and evaluate the status quo on site. Trends and current tourism developments are incorporated into the strategy process, as is the tried-and-tested co:compass destination check.

### Destination management & marketing

The work in a destination is diverse and thrives on exchange with the various service providers and interest groups. Get practical support from partners who have many years of tourism and destination experience and are passionate about the cause.

### Methods & tools

Intensive participation, professional moderation and a good dialog at eye level. When it comes to successfully supporting your destination, we aim at networking workshops and workspaces with stakeholders and service providers, creating synergies and taking tourism professionals and citizens on an exciting journey.

### Sustainability workshops & trainings

Up-to-date know-how on tourism trends - for you and your service providers, online and on site, to build up your own professional sustainability management and pursue it through a strong network with committed service providers.

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## Sustainability management for you



One thing is certain for us: sustainability in tourism is much more than just "green". The experts at co:compass provide practical support for destinations, hotels and tourism companies in thinking about

sustainability holistically, implementing it systematically and involving as many service providers as possible.

So: step by step to more sustainability in your destination:

- In line with the Kaizen approach, i.e. continuous improvement, strengths and weaknesses are analyzed and measures are developed that are suitable for ensuring lasting improvement processes.
- The overriding maxim here is to treat the three dimensions of sustainability equally and to implement measures that are successful in the long term.
- In order to take individual circumstances into account, a professional sustainability DNA is developed during the process to increase your potential.

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## Current sustainability workshops

Our tried-and-tested co:compass workshops provide you, your employees and service providers with clear and comprehensive know-how, concrete correlations and, last but not least, detailed facts and information on how to successfully implement sustainability management. The partners of co:compass accompany you step by step, right up to the internationally recognized sustainability certification, so that you can prove your



success in this area. All workshops can take place online or on-site, are individually planned, designed to be interactive and include comprehensive seminar documentation for follow-up and further work.

Contact us now to arrange a free, no-obligation initial consultation:

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